

## THE ESSENCE OF LA PRAIRIE



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On the pristine shores of Switzerland's Lac Lemman, Clinique La Prairie was founded with a single purpose: to offer a path to rejuvenation. After years of research, Dr Paul Niehans made a breakthrough in 1931 at the clinic, developing cellular therapy – with astonishing results. His approach was as audacious as it was effective.

Taking inspiration from the clinic, La Prairie created its Exclusive Cellular Complex, a closely held secret that sits at the very heart of La Prairie. In continuing to develop ground-breaking yet sublime formulations using the most precious, sumptuous ingredients – rich caviar, rare platinum and opulent gold – La Prairie has elevated science to an art.

### LA PRAIRIE 品牌精髓

纯净优雅的瑞士莱蒙湖畔，Clinique La Prairie 莱珀妮抗老疗养中心坐落于此，为找寻肌肤焕颜新生的奥秘而生。经过多年研究，Paul Niehans 保罗·尼汉博士于 1931 年在 Clinique La Prairie 莱珀妮抗老疗养中心实现了突破，研发出效果令人称奇的活细胞护理。这一护理突破传统，成效有目共睹。

La Prairie 由抗老疗养中心汲取灵感，研制出独特的活细胞精华。脱胎于活细胞护理的活细胞精华，已然成为 La Prairie 的灵魂核心。自此，La Prairie 开启了无尽探寻恒久之美的篇章，不惜代价寻觅奢华臻稀的成分 – 矜贵鱼子、稀有铂金和华丽黄金 – 将科学升华成了艺术。